

The Day Deserved / Doug Hoekstra

Doug Hoekstra is a Chicago-bred, Nashville-based creative whose poems, performances, songs, and stories, have criss-crossed the globe in publications and playlists, stages and setlists, his eight CDs and three books earning Independent Publisher Award, Pushcart Prize, Nashville Music Award, and Independent Music Award nominations, as well as a legion of friends and fans. His new album, *The Day Deserved* (Drop Autumn Records) will be released in April 2021, to be followed by a new short story collection *Ten Seconds In-Between* (Better than Starbucks press) in June, 2021.

The Day Deserved, is Hoekstra's first album in over a decade, marking a stellar return to form and then some. Musically, the songs are diverse and deviate far from the typical singer-songwriter fare, with a nod to the likes of Cohen, Velvets, Kinks, and other folks Hoekstra tends to get compared to. All were fully demoed to explore arrangement ideas, but flowed from core band sessions, coalescing into a mix of the tight and the orchestral, reflecting rock, folk, and reggae touches, colors of everything from gypsy fiddle ("Seaside Town" a tale of a disenfranchised artist) to reggae roots melodica ("Carry Me," an ode to fatherhood and connectedness). Lyrically the tunes are character based, but reflective of the day and the times.

Other highlights include the expansive build of "Higher Ground" (haunting guitars underscoring the viewpoint of an elderly man seeing his homeland disappear), the soul-inspired "Wintertime," (layers of history, race, and music), the cello-driven "Unseen Undetected" (alternate tales of an immigrant and an intolerant, both heretofore hidden), and the funky noir fight the power groove of "Gandy Dancer" with its playful round robin vocals and honking saxophone.

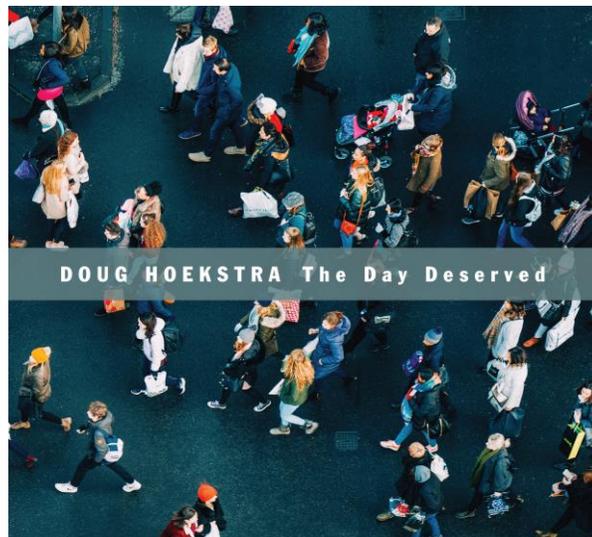
The Day Deserved was recorded at Howard's Apartment Studio in Nashville, Hoekstra co-producing with proprietor Dave Coleman. Core backing band was Dave on guitars, Hoekstra on rhythm guitars and keyboards, Chris Benelli on drums and percussion and Paul Slivka on bass. Guests included Jimmy Bowland (saxophone), Hannah Fairlight (vocals), David Henry (cello and violin), Jude Hoekstra (clarinet), and Preacher Boy (vocals). Album design by Bob Delevante; mastering by Jim DeMain at Yes Master.

Key Selling Points:

- National Press Mailing handled by Devious Planet PR
- Specialty Radio, focus on NPR, College, Satellite
- Video Drops for five tracks
- Applicable virtual/podcast performances
- Available for In-stores and gigs post-pandemic
- Distribution through fine retail and digital outlets

Drop Autumn Records (US)
P.O. Box 111966
Nashville, TN 37222
www.doughoekstra.net
<https://doughoekstra.bandcamp.com/>

"A lot of people write songs,
Hoekstra writes five-minute worlds"
(Wired Magazine)



Track Listing:

1. Seaside Town (4:42)
2. Higher Ground (7:45)
3. Unseen Undetected (5:29)
4. Wintertime (4:38)
5. Late Night Ramble (7:37)
6. Carry Me (3:46)
7. Grace (4:26)
8. Gandy Dancer (5:13)
9. Keeper of the Word (5:00)
10. Outside Looking In (6:53)

All songs by Doug Hoekstra (2021)
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www.kobalt.com

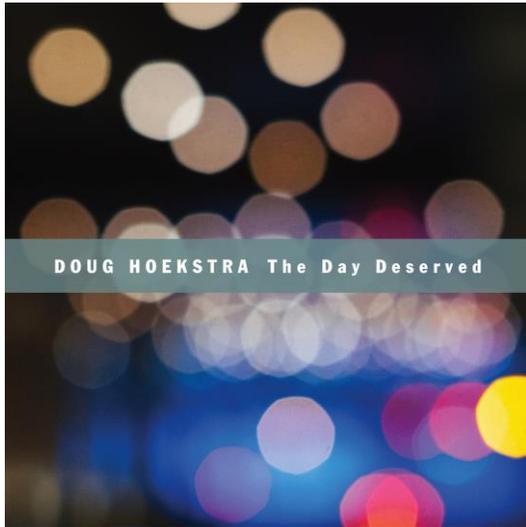
Release Date	04/30/21
Format	CD/Digital
Catalog Number:	DRA1104
Suggested List	\$11.99
File Under:	Magic/Groovy
UPC #	195269040116

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“When he’s carefully constructing places out of words, and notes, and sounds, Doug Hoekstra stumbles onto something magical, a genuine secret power music can have.”
(Dave Heaton, *Pop Matters*)



Note on the Making Of Day Deserved

“Basically, after all the creative activity I’d been engaged in over the years, I spent the past decade stepping away from music to raise my son, work non-profit, teach, and do some prose writing. He’s older now and a couple years ago, I was inspired by the influx of free time, things in our country I wanted to write about, and things I wanted to say musically, different than I had in the past. As my liner note says, “this is a record intended to be a marker of the times, disenfranchised characters inhabiting the tunes, pressing on through barriers and breaks fostered by their surroundings. Often, they travel a circuitous route, reflected in music that mirrors their path to self-determination, authenticity, happiness. Sometimes the fruits of this journey are reflected in something as simple as a better day, their day, the day deserved.” Hope you enjoy and can find yourself between the notes. (Doug Hoekstra, 2021)

“Doug Hoekstra is either the Hank Williams of the printed page, or the Raymond Carver of the recording studio. Like Leonard Cohen he moves smoothly between writing songs and writing poetry. He works so gracefully because he knows language is the set of wings required and with those wings he can soar or glide. Read him and you will recognize that here is art that’s been waiting for you. It will feel that personal.”

(Corey Mesler, author of *Camel’s Bastard Son and Madstones*)

“...an artist who’s kept his hunger and musical strength throughout his entire career, who’s becoming, if possible, only better with age.” (*Mute Magazine, Norway*)

Discography (EP/Albums)

The Day Deserved (Drop Autumn Records, 2021)
Blooming Roses (WingDing, U.S. Folkwit UK, 2008)
Su Casa Mi Casa (the Official Live Bootleg)
(Headroom UK & US 2005)
Six Songs (Wing Ding Records EP 2005)
Waiting (Paste US, 2003/Headroom UK, 2004)
The Past is Never Past (Inbetweens Europe, 2001)
Around the Margins (Inbetweens Europe & US, 2001,
Independent Music Award finalist)
Make Me Believe (Round Tower UK, 2000)
Rickety Stairs (Back Porch, Nashville Music Award)
When the Tubes Begin to Glow (Back Porch)

Hoekstra Bibliography (Full-Length)

Ten Seconds In-between (short stories, Better than
Starbucks press, due out in June 2021)
Unopened (poetry, Five Minute Books, 2019)
The Tenth Inning (fiction, Five-Minute Books, 2015)
Bothering the Coffee Drinkers (fiction/essays,
Canopic Publishing, 2016 - Independent Publisher
Award finalist)

www.doughoekstra.net for more
discography/publication history, blog posts, press
information and overall fun